

# 2016 RNC Security Zones Employer Survey

July 2016

Conducted by ERC  
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**ERC**  
Where Great Workplaces Start.

# About Us

ERC is Northeast Ohio's largest organization dedicated to HR and workplace programs, practices, training and consulting. ERC membership provides employers access to an incredible amount of information, expertise, and cost savings that supports the attraction, retention, and development of great employees. We also host the nationally recognized NorthCoast 99 program and sponsor the ERC Health insurance program. For more information about ERC, please visit [www.yourERC.com](http://www.yourERC.com).



## Introduction & Methodology

On Tuesday, July 5, 2016 ERC conducted a survey regarding how Northeast Ohio employers plan to conduct business during the RNC Convention. Employers were invited to participate via email and other electronic means of communication. A total of 77 Northeast Ohio organizations participated with the survey closing on the Monday, July 11, 2016.

In order to provide the most reliable and accurate information, data was cleaned and duplicate records were removed. Any outliers or invalid data were also eliminated. All quantitative data was analyzed using statistical software to ensure data validity and reliability. This report shows several frequencies and response distributions. Frequencies of data responses may not total 100% exactly in some cases due to rounding of decimals or the ability for participating organizations to select multiple response options. In some cases, breakouts are not included due to quantity of data or insufficient sample.

## Summary of Results

- Among the 77 organizations that participated in this survey, about 40% (30 organizations) are altering the work arrangements for a portion of their employees during the week of the 2016 RNC Convention. Organizations located within or immediately adjacent to (within a 1 mile radius) of the designated "Event" zone (which makes up the bulk of the downtown Cleveland area) tend to be making more adjustments than those located farther out in the suburbs.
- Even with only about one week to go before the RNC begins, a number of organizations indicated that they were still determining the best plan of action for their business.
- Also important to note, is that depending on industry, there are several organizations that instead of cutting back on demands on their workforces, there are businesses who are requiring more from their employees (namely, those in the service or events industry).
- Interestingly, even though the majority of organizations are going about "business as usual", the vast majority of employers recognize that their employees will be impacted (in many cases a great deal) in their ability to accomplish one or more work related activity the week of July 18-22, 2016.
- The top three work related activities that employers anticipate will be impacted by the RNC are parking, eating lunch or other meals outside of the office, and sending/receiving deliveries/mail. A number of "other" activities were also reported, mostly involving travel.

# Work Arrangements

Figure 1 | Percent of organizations adhering to each type of work arrangement during the RNC Convention, July 18-22, 2016

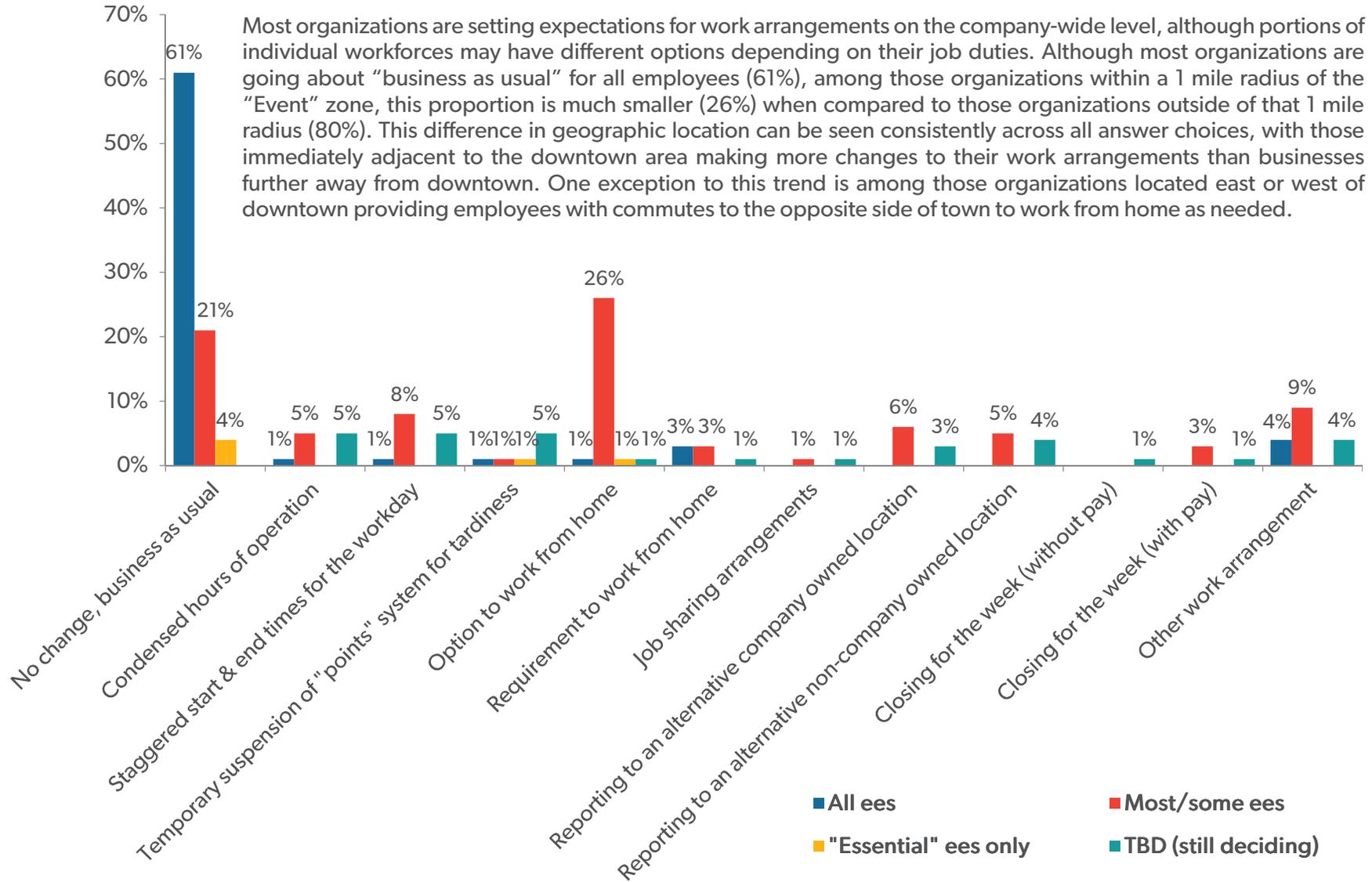
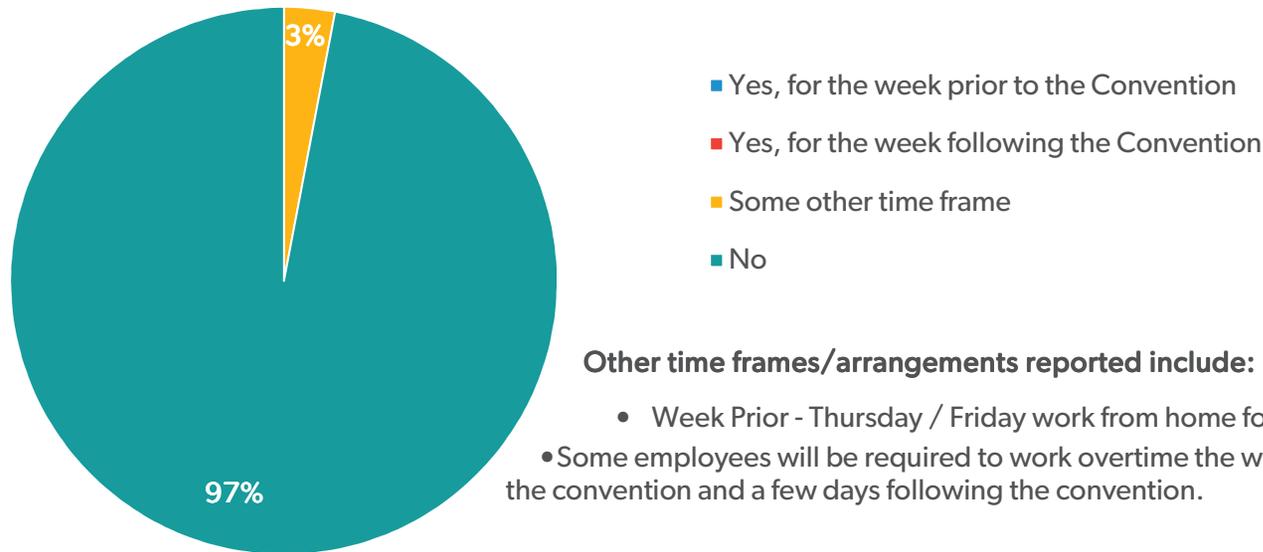


Figure 1a | "Other" work arrangements

- Some employees will work extended shifts and some employees will be on call for the duration of the convention.
- Curtailing non-essential flights to and from Cleveland Hopkins
- We are not near the events but we are telling everyone to work from home because we expect traffic to be an issue.
- No travel in to Cleveland from remote office locations.
- Employees who live on the west side of town and would have to commute to our office on the east side of town will be allowed to work from home for the entire week.
- Because we operate a restaurant/bar, we will have extended hours of operation for a portion of our staff.
- Sharing plans with teams
- Employees can alter hours to 7:00 a.m. - 3:30 p.m. if desired.
- Encouraging to schedule appointments in the zone at the beginning of the day or before and after the event dates.
- Are playing it by ear; using existing disaster plan protocols as basis for plans.

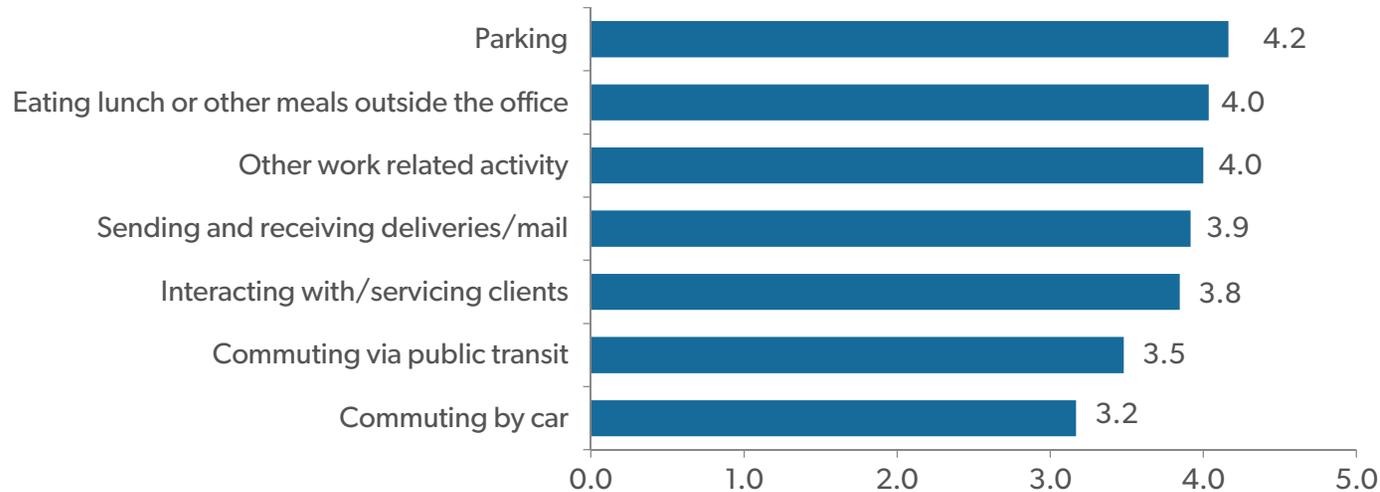
Figure 2 | Percent of organizations planning to implement changes to normal work arrangements outside of the core RNC Convention dates of July 18-22, 2016

The vast majority of participating organizations are only making changes to work arrangements during the week of July 18-22.



**Figure 3 | Average anticipated level of impact the RNC Convention related security zones and road closures will have on organization’s employees ability to do various work related activities**

Despite a majority of participating organizations not altering their work arrangements during the RNC, nearly all participants indicated they felt their employees would be impacted in at least one aspect of their work related activities due to security and road closures during this time period. The only organizations that did not indicate their employees would be impacted are quite geographically removed from the downtown area, i.e. Mentor, Strongsville, Hudson, etc.



**Figure 3a | Percent of organizations anticipating each level of impact the RNC Convention related security zones and road closures will have on their employees ability to do various work related activities**

	A great deal (5)	Much (4)	Somewhat (3)	Little (2)	Not at all (1)
<b>Commuting by car</b>	26%	22%	17%	14%	22%
<b>Commuting via public transit</b>	37%	15%	21%	13%	13%
<b>Parking</b>	61%	8%	10%	5%	8%
<b>Interacting with/servicing clients</b>	45%	14%	31%	2%	8%
<b>Eating lunch or other meals outside the office</b>	53%	21%	9%	12%	5%
<b>Sending and receiving deliveries/mail</b>	38%	35%	10%	13%	3%
<b>Other work related activity</b>	49%	17%	24%	5%	5%

Figure 3b | "Other" work related activities impacted by the RNC Convention

- We are in event services company and will be working for the RNC so our employees doing that work will be considerably effected regarding security and other issues but our offices are located in Solon, so one third of our employees are directly affected and two thirds are not.
- Our Corporate office is downtown. Some of them will be relocating to our office during that week. The rest of the Corp. Office will be working from home.
- Some of our customers are within the zones and it will delay our ability to arrive.
- Meetings, mail and correspondence (interoffice mail) will be disrupted.
- Air travel from Hopkins will be difficult
- Travel to/from airport
- I don't foresee a huge impact on the day shift ride in to work, it will be the after work traffic that will be affected or those arriving on 2nd shift.
- Probably just more traffic for people driving to and from work.
- I know a lot of the hotels around here are booked solid so we may encounter more traffic than usual but we are not sure until it happens. We are not directly located by the zones. It may affect our vendors or customers trying to get to us that are within the zones and it will delay our ability to arrive.

# Demographics

Figure 4 | Demographics by industry, organizational size, and location

	Percent
<b>Industry</b>	
Manufacturing	51%
Non-Manufacturing	40%
Non-Profit	8%
<b>Organizational Size</b>	
1-50	22%
51-200	55%
201-500	12%
Over 500	10%
<b>Location</b>	
Inside the "Hard Security" zone	1%
Inside the "Event" zone, but outside "Hard Security"	16%
Within a 1 mile radius of the "Event" zone	13%
Greater than a 1 mile radius from the "Event" zone	70%

Figure 4b | Location of organization's primary place of business

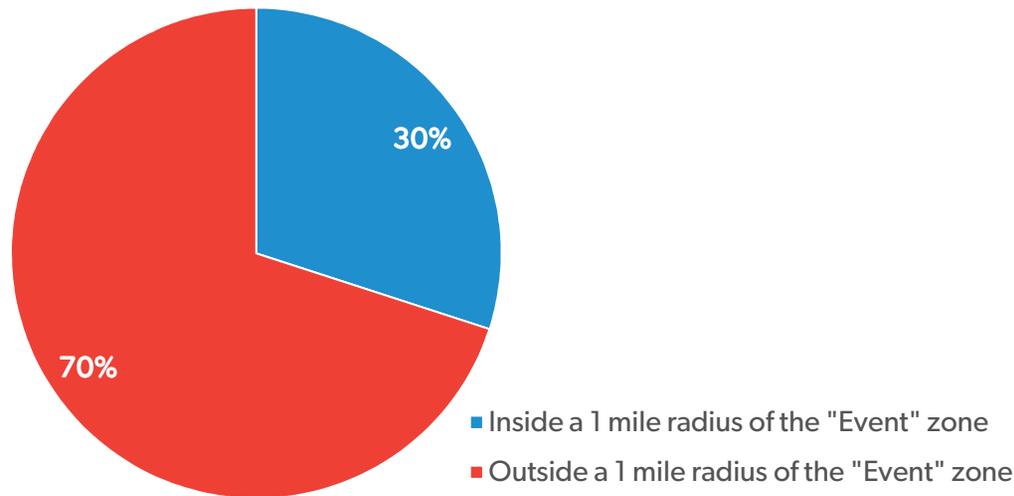
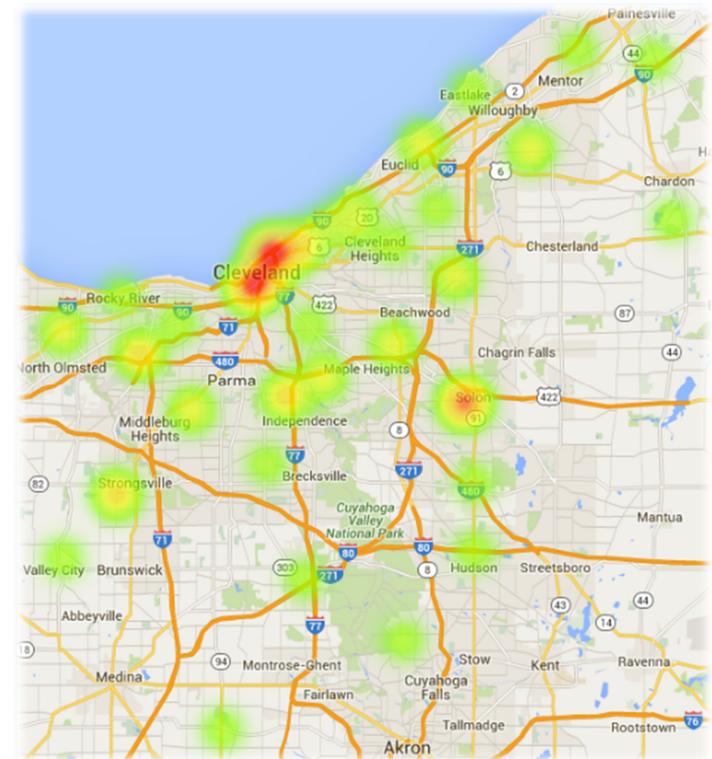


Figure 4a | Density map of primary place of business



# Participating Organizations

*Many thanks to the following organizations for their participation in this survey:*

AeroControlex  
Avalution Consulting  
Boiler Specialists, Inc.  
C&K Industrial Services, Inc.  
CBRE  
Clark Reliance Corporation  
Cleveland Housing Network  
Congregation of St. Joseph  
Corporate Screening Services, Inc.  
Cuyahoga County Board of Health  
Donley's  
Douglass & Associates  
Earnest Machine  
EBO Group Inc.  
ECKART America  
EGC Enterprises  
Embrace Pet Insurance  
Empaco Equipment Corporation  
Enerco Group, Inc.  
Energy Focus, Inc.  
ENPAC  
Equity Trust Co.  
Excelas LLC  
Federal Process  
Flow Polymers, LLC  
FormFire  
Fusion Incorporated  
GLT Companies  
Great Lakes Brewing Company  
Greater Cleveland Partnership  
Human Arc  
ICI Metals, Inc.  
InterDesign, Inc.  
Jakprints, Inc.  
James Breen Real Estate  
Jergens

Kaufman Container Company  
Kerr Lakeside, Inc.  
Kichler Lighting  
King's Medical Group  
Main Street Gourmet  
Majestic Steel USA  
Maloney + Novotny, LLC  
McGean-Rohco, Inc.  
Meister Media Worldwide  
Meyer Products  
National Telephone Supply  
Nook Industries, Inc.  
NOPEC  
Ohio Attorney General  
OSG USA, Inc.  
Parkwood, LLC  
Pearne & Gordon LLP  
PolyOne  
Samsel Supply Co.  
Stark Enterprises  
State Industrial Products  
StreamLink Software  
Sutter O'Connell  
Terex MHPS Corporation  
Testoil  
The Centers for Families and Children  
The Shamrock Companies, Inc.  
Thompson Hine LLP  
Tylok International, Inc.  
Vincent Lighting Systems  
Volk Optical  
Weltman, Weinberg & Reis Co., LPA  
Wild Republic  
Zion Industries, Inc.

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