

# 2018 EAA National Sales Compensation Survey



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## National & local pay data for sales positions

The **2018 EAA National Sales Compensation Survey**, published in November of 2018, reports base pay, variable pay, and total compensation information for **12,209** employees in **15** positions at **840** participating organizations throughout the country, including **29** from Northeast Ohio. Pay data are reported by types of compensation strategies (including straight salary, straight commission, salary + commission, salary + bonus, salary + commission + bonus, and combined compensation types) and by sales volume, industry, customer type, region, and geographic location - including Northeast Ohio. The survey also reports information on benefits, expense reimbursement, and incentive practices.

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